

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Strengthening of Department of Health and Family Welfare – Rationalisation of Work Allocation amongst the Joint Director of Health & Family Welfare Department – Orders – Issued.

HEALTH, MEDICAL AND FAMILY WELFARE (B1) DEPARTMENT

G.O.Ms.No. 276

Dated: 06-10-2010  
Read the following:-

- 1. G.O. Ms No.93, Health, Medical and Family Welfare (B1) Department, dated 23.04.2010
  - 2. G.O. Ms.No.245,Health,Medical and Family Welfare (B1) Department, dated 08.09.2010
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ORDER:

The Joint Director is a key functionary of the Health and Family Welfare Department responsible for assisting the head of the department through the concerned Additional Director in planning, coordinating, monitoring and providing implementation support to the field functionaries for the programmes, projects and activities under his / her charge. The complexity of the tasks to be performed by the Joint Directors has grown significantly during the past years, especially since the launch of National Rural Health Mission (NRHM). The job descriptions and the functional responsibilities of the Joint Directors, however, have not been reviewed and revised since the sanction of these posts years ago.

2. The public health context as well as the strategic thrust has changed significantly since the launch of national disease control and family planning programmes, when the Joint Directors' posts were established, like National Leprosy Eradication Programme (Joint Director – Leprosy), Reproductive Child Health Project(Joint Director – RCH), Universal Immunisation Programme (Joint Director-CHI), Urban Slum Project (Joint Director-USP), State Population Policy (Joint Director-SPP), Joint Director (Industrial Health), etc. However, the launch of NRHM in 2005 has integrated all vertical health and family welfare programmes under a unified umbrella. In this context, the Government have reviewed and revised the functional responsibilities of the Commissioner of Health and Family Welfare (CH&FW) and the Director of Public Health and Family Welfare (PH&FW) along with those of Additional Directors in the references first and second cited.

3. In this background, it has become essential to realign the portfolios and the roles and responsibilities of the Joint Directors of Health and Family Welfare Department. Therefore, the Government after having critically reviewed the volume and nature of work responsibilities of all Joint Directors working under the Director of Public Health, and the erstwhile Commissioner of Family Welfare, with specific reference to the nature of responsibilities and the health priorities, hereby order the following structure, responsibilities and designation of Joint Directors with immediate effect:-

SN	Existing Designation	New Designation	Responsibilities	Remarks
1	Joint Director, Reproductive & Child Health	Joint Director, Maternal Health & Nutrition (MH&N)	<ul style="list-style-type: none"><li>✓ All activities relating to Maternal Health</li><li>✓ All activities relating to Nutrition</li><li>✓ All activities that contribute to MMR and Malnutrition Reduction</li><li>✓ Coordination with Rural Development, ICDS and other maternal and Child Health Services\</li><li>✓ Maternal Health Component of NRHM / NUHM</li></ul>	Addl Director (Maternal & Child Health)

SN	Existing Designation	New Designation	Responsibilities	Remarks
2	Joint Director, Family Welfare	Joint Director, Population Stabilization & Special Programmes (PS)	<ul style="list-style-type: none"> <li>✓ Birth Control, Birth Spacing and Population Stabilisation Activities</li> <li>✓ School Health &amp; Adolescent Health and allied Programmes</li> <li>✓ School, Adolescent and Family Planning components of NRHM / NUHM</li> <li>✓ All activities relating to Special Programmes</li> </ul>	Addl. Director (Population Stabilisation & Special Programmes)
3	Joint Director, Child Health & Immunization	Joint Director, Child Health & Immunization (CH&I)	<ul style="list-style-type: none"> <li>✓ All activities relating to Child Health, including pre-school health</li> <li>✓ All activities that contribute to IMR reduction</li> <li>✓ All activities related to Immunisation programme</li> <li>✓ Neonatal Care / Newborn Care</li> <li>✓ Coordination with ICDS and Rural Development and UNICEF</li> <li>✓ All Child Health related components of NRHM / NUHM</li> </ul>	Addl Director (Maternal & Child Health)
4	Joint Director, Urban Slum Project	Joint Director, Urban Health & PPP(UH)	<ul style="list-style-type: none"> <li>✓ All activities relating to Urban Health</li> <li>✓ Planning, Coordination, and Monitoring of National Urban Health Mission (NUHM) and urban component of NRHM</li> <li>✓ Promotion of Health activities for Young People</li> <li>✓ Emergency Medical Transport / Emergency Medical Management System and other Public-Private Partnerships</li> <li>✓ All activities of Fixed Day Health Services (104-FDHS)</li> <li>✓ All Public-Private Partnerships and Partnerships with NGOs</li> <li>✓ GO-NGO Coordination</li> <li>✓ All Miscellaneous Activities not assigned to any other Joint Director</li> </ul>	Addl Director (Maternal & Child Health)
5	Joint Director, State Population Policy	Joint Director, Tribal and Vulnerable Groups'	<ul style="list-style-type: none"> <li>✓ All Health Programmes for Tribal and other Vulnerable Groups</li> <li>✓ Disabled Health</li> </ul>	Addl Director (Population Stabilisation & Special

SN	Existing Designation	New Designation	Responsibilities	Remarks
		(TH)	Programmes ✓ Nodal Officer for implementation of NRHM in 'High Focus Districts' ✓ Co-ordination of all health, nutrition, infrastructure activities, especially of NRHM, in tribal, remote and interior areas and those reaching the vulnerable groups in the plain areas.	Programmes)
6	Joint Director, RNTCP	Joint Director, RNTCP	✓ All activities relating to Revised National Tuberculosis Control Programme ✓ TB-HIV prevention and management	Addl Director (Disease Control Programmes)
7	Joint Director, NPCB	Joint Director, NPCB	✓ All activities relating to Revised National Programme for Control of Blindness	Addl Director (Disease Control Programmes)
8	Joint Director, Epidemics	Joint Director, Communicable Disease Prevention (CDP)	✓ Prevention and Control of Epidemics and other Disease Outbreaks ✓ National Vector Borne Control Programme ✓ Integrated Disease Surveillance Programme (IDSP) ✓ Prevention, control and management of STI / RTI and HIV-AIDS ✓ Monitoring of all Infectious Diseases in the state	Addl Director (Disease Control Programmes)
9	Joint Director, Leprosy	Joint Director, Leprosy & Non-Communicable Diseases (NCD&NLEP)	✓ National Leprosy Eradication Programme ✓ National Deafness Control Programme ✓ National Cancer Control Programme ✓ National Mental Health Programmes ✓ All Non-communicable Disease Control Activities, including Diabetes, Hypertension, etc. ✓ Tobacco, Alcohol, Substance Abuse Control Activities ✓ Activities relating to Industrial and Environmental Health	Addl Director (Vector Born Diseases & Leprosy Control Programmes)
10	Joint Director, SHEB	Joint Director, IEC-BCC Bureau (IEC-BCC)	✓ Information, Communication and Education (IEC) Bureau	Addl Director (Policy, Planning &

SN	Existing Designation	New Designation	Responsibilities	Remarks
			<ul style="list-style-type: none"> <li>✓ All IEC/BCC activities relating to NRHM, Family Welfare, Public Health and HIV / AIDS</li> <li>✓ All IEC / BCC activities hitherto implemented by different units under the CFW, DPH, APSACS etc, shall be pooled along with the budget allocated under the JD (IEC Bureau).</li> </ul>	Monitoring)
11	Joint Director, Industrial Health	Joint Director, Trainings & Capacity building (Trainings)	<ul style="list-style-type: none"> <li>✓ All Training and capacity building programmes relating to NRHM, Public Health and Family Welfare Department</li> <li>✓ Capacity Development of IHH&amp;FW, RTCs and DTTs.</li> <li>✓ Registration and Monitoring of Private Nursing Homes and Hospitals</li> <li>✓ Indian Medical Association, AP Medical, Nursing, Para-Medical Council Etc.</li> </ul>	Addl Director (Policy, Planning & Monitoring)
12	Joint Director, STD	Joint Director, Monitoring & Evaluation (ME)	<ul style="list-style-type: none"> <li>✓ Monitoring &amp; Evaluation of Programmes, including NRHM and NUHM</li> <li>✓ Preparation of Annual Action Plan / PIP for NRHM and the annual Budget for the Health and Family Welfare Department</li> <li>✓ Health Management Information System (HMIS)</li> <li>✓ Human Resources Management System (HRMS)</li> <li>✓ Birth and Death Registration and NUHM</li> <li>✓ Audit of the department and programmes, including NRHM / NUHM</li> <li>✓ Legislative Business / PAC and C&amp;AG Matters</li> </ul>	Addl Director (Policy, Planning & Monitoring)

4. The change of nomenclature and the work responsibilities of Joint Directors of Health and Family Welfare are being ordered for the purpose of increasing efficiency of service delivery and effectiveness of the Department of Health and Family Welfare. The change of designation, however, does not alter the budget line from which the post has hitherto been financed. The Joint Directors will continue to draw salaries and other emoluments as has been the case thus far. The Joint Directors should report directly to the head of the department through the concerned Additional Director.

5. The post of Joint Director (STD), which is currently located physically in the Osmania Medical College, Hyderabad is hereby relocated to function under the overall supervision and direction of the Additional Director of Health and Family Welfare (Policy, Planning and Monitoring) in the Commissionerate of Health and Family Welfare along with the support staff.

6. The Commissioner of Health and Family Welfare is directed to implement the orders with immediate effect. The CH&FW is instructed to make necessary changes in the roles and responsibilities of the staff – Deputy, Assistant Directors, unit officers, and administrative staff - assigned to different units in the Directorate of Public Health and the erstwhile Commissionerate of Family Welfare to ensure effective support and assistance to all Joint Directors. She is requested to provide appropriate office infrastructure, support staff and issue comprehensive Office Order detailing the rules of official business and standard operating procedures for effective performance of duties by the officers.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

Dr. P.V. RAMESH  
PRINCIPAL SECRETARY TO THE GOVERNMENT

To

The Commissioner of Health and Family Welfare, Hyderabad.

The Director of Public Health and Family Welfare, Hyderabad.

Copy to:

1. The Special Chief Secretary (Medical and Health)
2. The Principal Secretary to the Chief Minister (DK)
3. All District Collectors
4. Director of Medical Education / Director of IPM / Commissioner of AYUSH / Director General of Drug Control Administration / Managing Director of APHMHIDC / Director of Indian Institute of Health & Family Welfare
5. The Commissioner of AP Vaidya Vidhana Parishad
6. The Project Director of APSACS
7. All Additional Directors of Health and Family Welfare
8. The OSD to Hon'ble Minister ( ME), AP Secretariat, Hyderabad.
9. The OSD to Hon'ble Minister ( H&FW), AP Secretariat, Hyderabad.
10. The OSD to Hon'ble Minister (Aarogyasri, 108,104 & APHMHIDC), AP Secretariat, Hyd.
11. All Regional Directors of Health
12. All the DM&HOs / District Coordinator of Health Services (DCHS)
13. The PS to the Principal Secretary to Government, Medical and Health Department
14. All Officers / Sections in HM&FW Dept.
15. SPIU of HM &FW Department
16. Director, Indian Institute of Public Health, Hyderabad
- 17.

//FORWARDED :: BY ORDER//

SECTION OFFICER